

### DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **INFORMATION DISTRIBUTION SYSTEMS AND METHODS, PROGRAMS REALIZING THESE METHODS, AND INFORMATION MEDIA CONCERNING THE PROGRAMS** the specification of which \_\_\_\_ is attached hereto or X was filed on June 25, 2004 as Application No. 10/500,272 (U.S. National Phase (371) of PCT/JP02/13521, filed December 25, 2002) and was amended on June 25, 2004 and November 3, 2004.

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

#### Prior Foreign Application(s)

Country	Application No.	Date of Filing	Priority Claimed Under 35 USC 119
Japan	2001-392930	December 25, 2001	Yes

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below:

Application No.	Filing Date

I claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application No.	Date of Filing	Status
PCT/JP02/13521	December 25, 2002	Pending

**POWER OF ATTORNEY:** As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

#### Practitioners associated with the Customer Number:

**20350**

Send Correspondence to: <b>Kevin Bastian</b> <b>TOWNSEND and TOWNSEND and CREW LLP</b> <b>Two Embarcadero Center, Eighth Floor</b> <b>San Francisco, California 94111-3834</b>	Direct Telephone Calls to: (Name, Reg. No., Telephone No.) Name: <b>Kevin Bastian</b> Reg. No.: <b>34,774</b> Telephone: <b>415-576-0200</b>
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Full Name of Inventor 1:	Last Name: <b>IJIMA</b>	First Name: <b>AKIO</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Minato-ku</b>	State/Foreign Country: <b>Tokyo/Japan</b>	Country of Citizenship: <b>Japan</b>	
Post Office Address:	Post Office Address: <b>c/o Dentsu Inc., 8-1, Higashishinbashi 1-chome</b>	City: <b>Minato-ku</b>	State/Country: <b>Tokyo/Japan</b>	Postal Code: <b>105-7001</b>
Full Name of Inventor 2:	Last Name: <b>YUKAWA</b>	First Name: <b>TOMOHIKO</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Minato-ku</b>	State/Foreign Country: <b>Tokyo/Japan</b>	Country of Citizenship: <b>Japan</b>	
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Full Name of Inventor 3:	Last Name: <b>KOBAYASHI</b>	First Name: <b>JUNICHI</b>	Middle Name or Initial:	
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Full Name of Inventor 4:	Last Name: <b>ARAI</b>	First Name: <b>HIROYUKI</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Koto-ku</b>	State/Foreign Country: <b>Tokyo/Japan</b>	Country of Citizenship: <b>Japan</b>	
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Full Name of Inventor 5:	Last Name: <b>NAKANO</b>	First Name: <b>TOMOKO</b>	Middle Name or Initial:	
Residence & Citizenship:	City: <b>Koto-ku</b>	State/Foreign Country: <b>Tokyo/Japan</b>	Country of Citizenship: <b>Japan</b>	
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I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

<b>Signature of Inventor 1</b> <u>Akio Iijima</u> Akio Iijima Date <u>April 4, 2005</u>	<b>Signature of Inventor 2</b> <u>Tomohiko Yukawa</u> Tomohiko Yukawa Date <u>April 15, 2005</u>	<b>Signature of Inventor 3</b> <u>Junichi Kobayashi</u> Junichi Kobayashi Date <u>April 6, 2005</u>
<b>Signature of Inventor 4</b>  <u>Hiroyuki Arai</u> Date _____	<b>Signature of Inventor 5</b>  <u>Tomoko Nakano</u> Date _____	<b>Signature of Inventor 6</b>  <u>Nahoko Toda</u> Date _____

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<p>Signature of Inventor 4</p> <p>HIROYUKI ARAI</p> <p>Hiroyuki Arai</p> <p>Date Dec 15, 2004</p>	<p>Signature of Inventor 5</p> <p>TOMOKO NAKANO</p> <p>Tomoko Nakano</p> <p>Date Dec 14, 2004</p>	<p>Signature of Inventor 6</p> <p>NAHOKO TODA</p> <p>Nahoko Toda</p> <p>Date Dec 10 2004</p>

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